

**For Immediate Release
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**Brooke E. Posey Swim-a-Thon is excited to announce its 6th year of children raising money
for children!**

Swim for Brooke

New Orleans — February 14, 2022 — Today, the Brooke Erin Posey Foundation proudly announces that Kids Join the Fight is the recipient of the 6th Annual Swim for Brooke event. Kids Join the Fight’s mission is to empower kids to join the fight against pediatric cancer by raising money to provide local CARE for pediatric cancer patients and their families and to fund research to CURE childhood cancer.

The Foundation, formed in memory of Brooke Posey who was 17 when she lost her life in a tragic automobile accident, selects a different local children’s charity as the beneficiary of its annual swim-a-thon.

“In our first five years, we’ve raised over \$74,000 to aid local children’s charities,” Ernest Posey, director at the Foundation and Brooke’s father says. “This event is not just for swimmers. Fair games, prizes, a parade of prize raffle and food round out the swim-a-thon.” The event is open to the public and Posey invites everyone to come out and have a good time.

Swim for Brooke and the Fun-raiser will be held on Saturday, June 18, 2022, 9 am until 3 pm at the Southern Yacht Club, located at 105 North Roadway, New Orleans, Louisiana 70124, and is open to the public. The “Swim Anywhere” portion of the event runs from Saturday, June 6, 2022, until Sunday, June 26, 2022. Adults and children of all ages can register to swim laps at www.swimforbrooke.com for a charitable cause. Registration for swimmers will open on May 1, 2022, and continue until the day of the event. The registration fee to participate is \$35 for a single swimmer, \$150 for family registration (up to 4 swimmers), and \$200 for a team registration.

If attendees do not want to swim at the June 18th event, they are welcome to participate in the fair games, have lunch, and/or purchase raffle tickets for fabulous items in the parade of prizes. There are so many opportunities to support Kids Join the Fight. Visit www.swimforbrooke.com to register, learn more about sponsorship opportunities, and make donations. If you would like to make an in-kind donation to their parade of prizes or lunch offerings, you may visit <https://www.swimforbrooke.com/parade-of-prizes-and-food-donation/>

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About Brooke E. Posey Foundation:

The Brooke E. Posey Foundation is a 501(c)(3) non-profit organization founded in April 2019 to honor the memory of Brooke Posey, a student, and athlete who was killed in an accident at the age of 17. Its mission is to promote charitable and educational events for local children's charities and spread awareness for those charities in memory of Brooke. The foundation, partnering with the Southern Yacht Club and its SYC Seagulls swim team, has raised over \$74,000 in the past five years for children's charities in Brooke's memory.

About Kids Join the Fight:

The key objective of their organization is to make an impact to better the CARE of pediatric cancer patients in their local setting and to fund targeted research studies to find a CURE – all while eliminating the added strain on the families of the patients. In doing this important work, they also hope to raise awareness about the extreme underfunding of pediatric cancer research and how it leaves our most vulnerable population, children, with only archaic and toxic treatment options and complicated care systems.